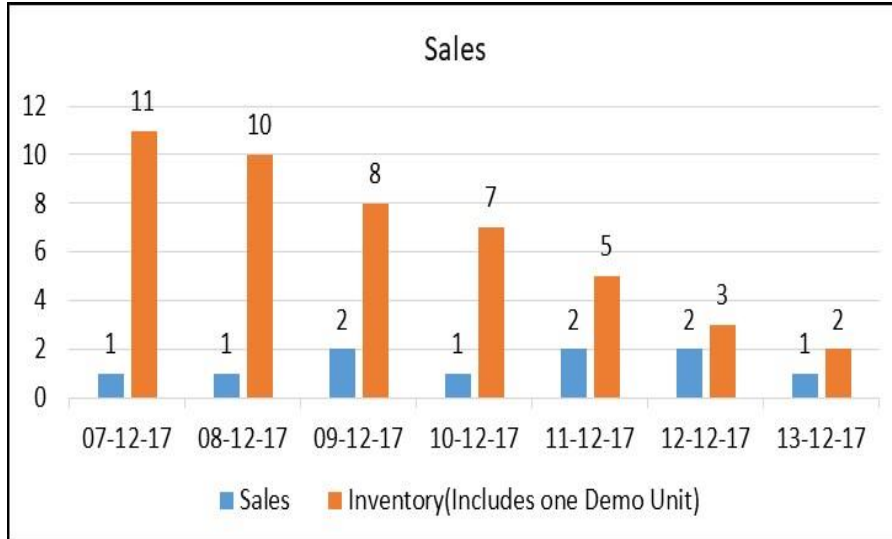




DAILY REPORT AND INSIGHTS

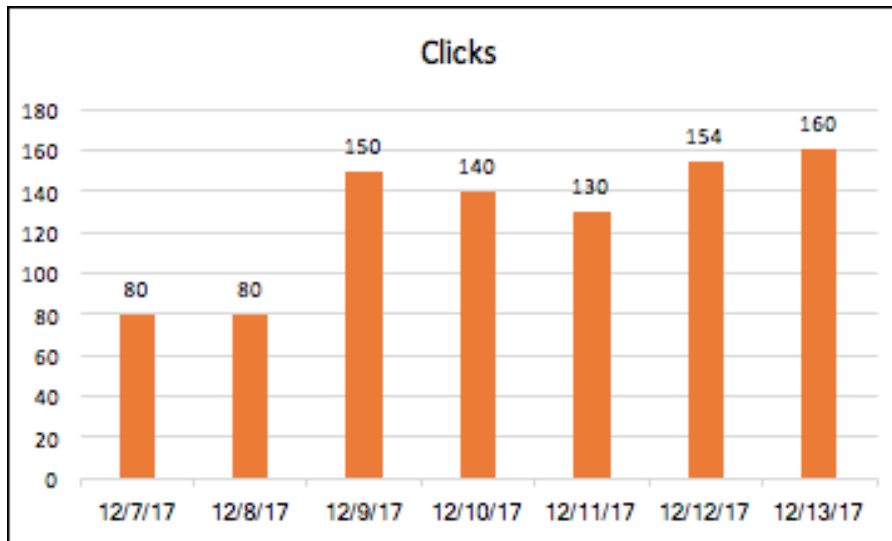
GRAPHS

Sales



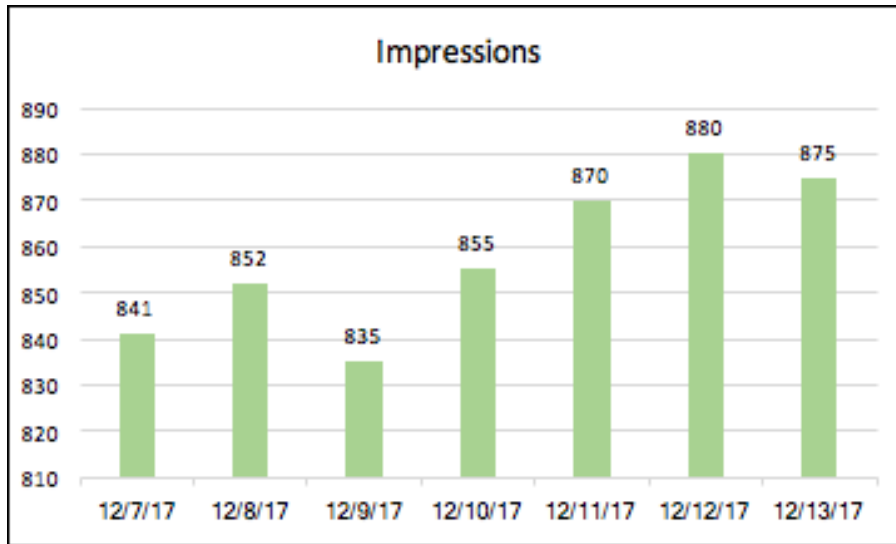
Sales:
You keep 100% of
your sales.

Interactions/Clicks



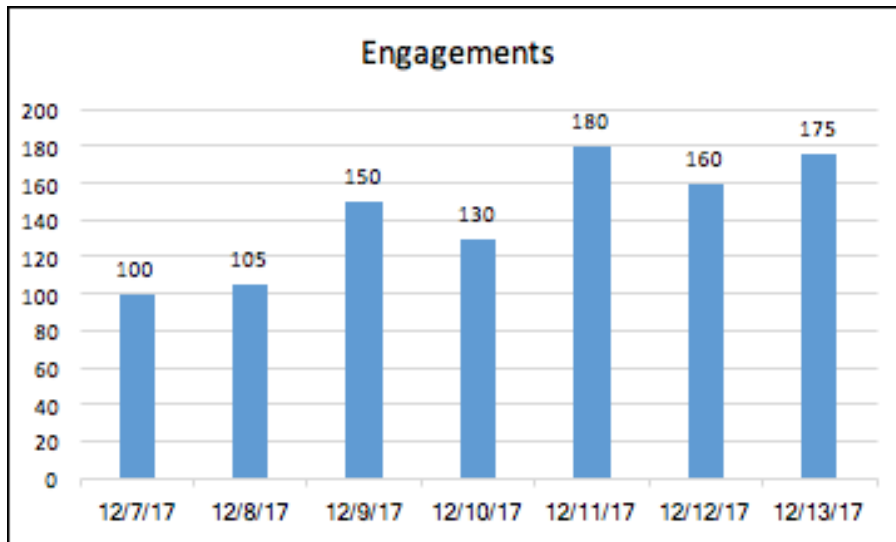
Clicks: Number of times
interactive content is
clicked on tablet.

Impressions

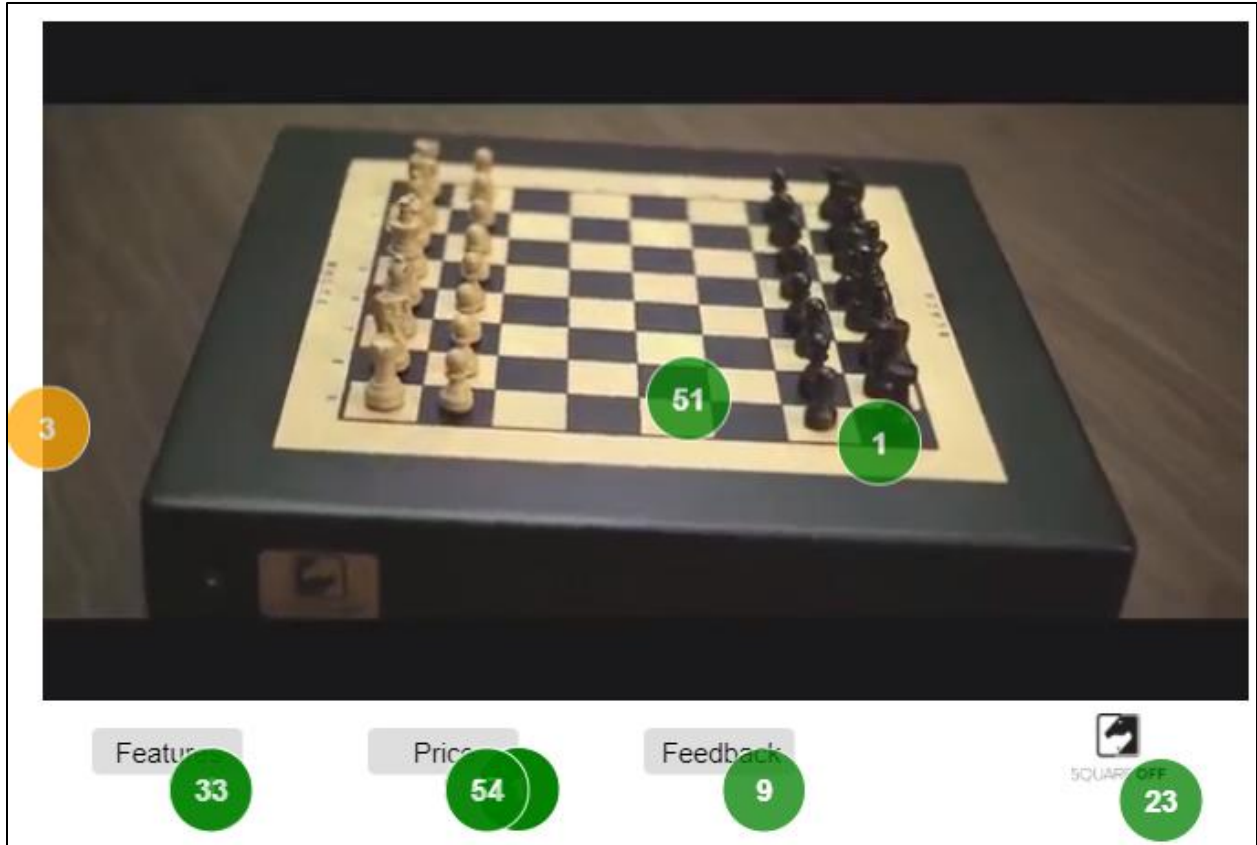


Impressions: Number of times video content is run on tablet.

Engagements



Engagements: Number of people who view the content for more than 5 seconds, when tablet is placed at eye level.

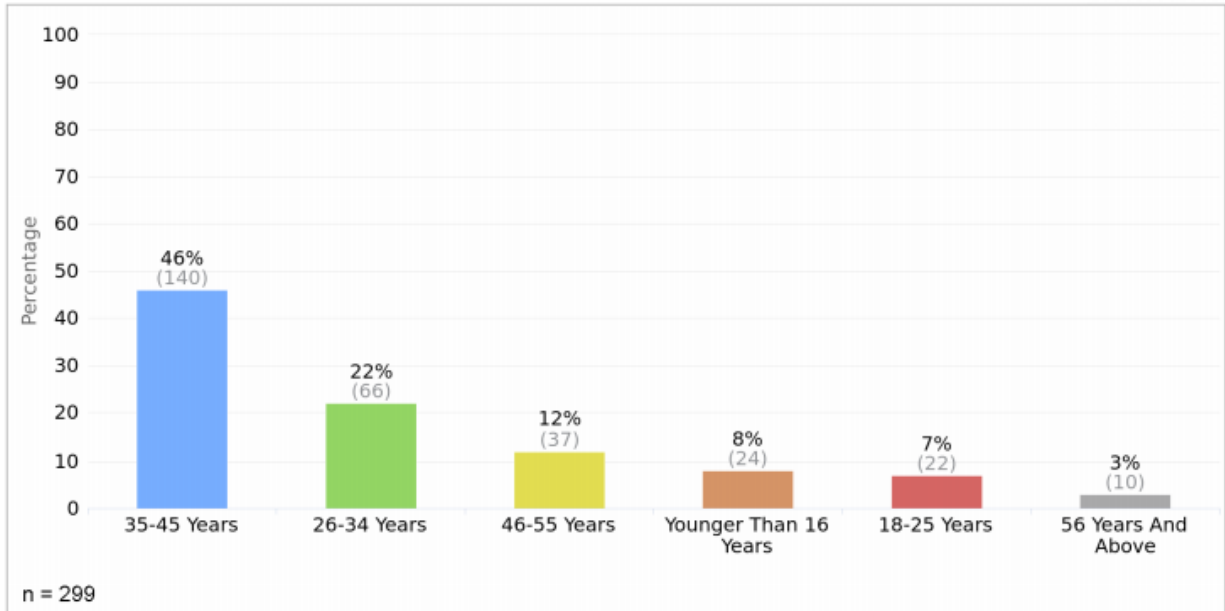


Interactions image: Receive image of where and number of times customer clicks on tablet.

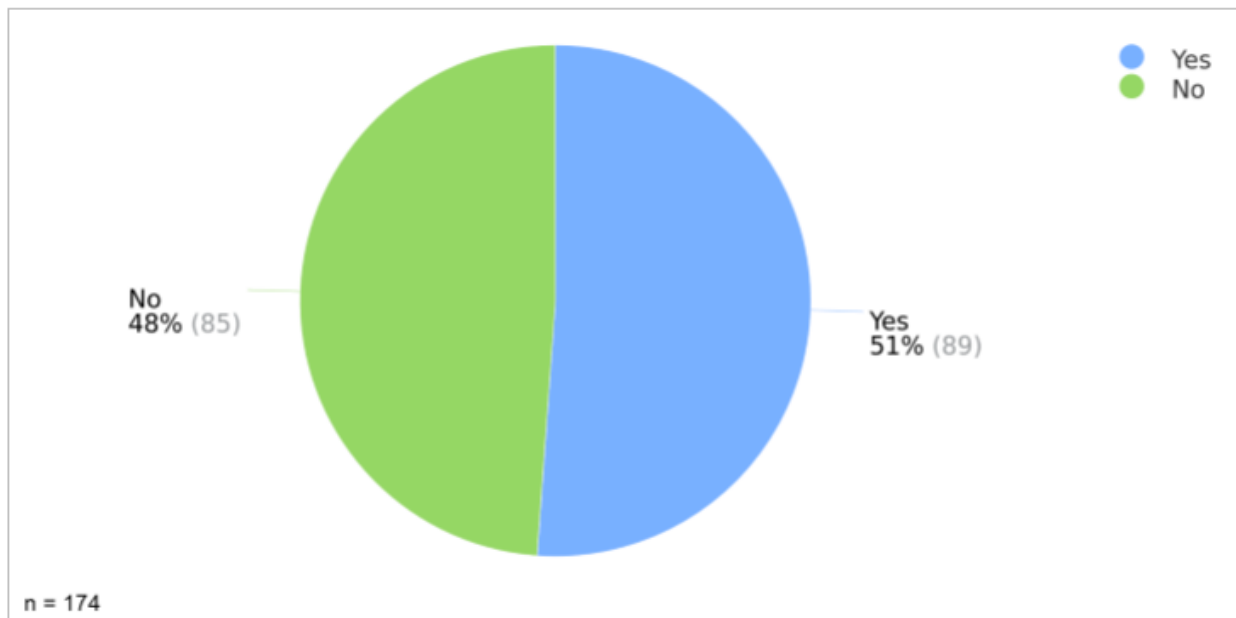
You have 100% control over the tablet. Run a campaign on price and test the market with different pricing strategy.

FEEDBACK

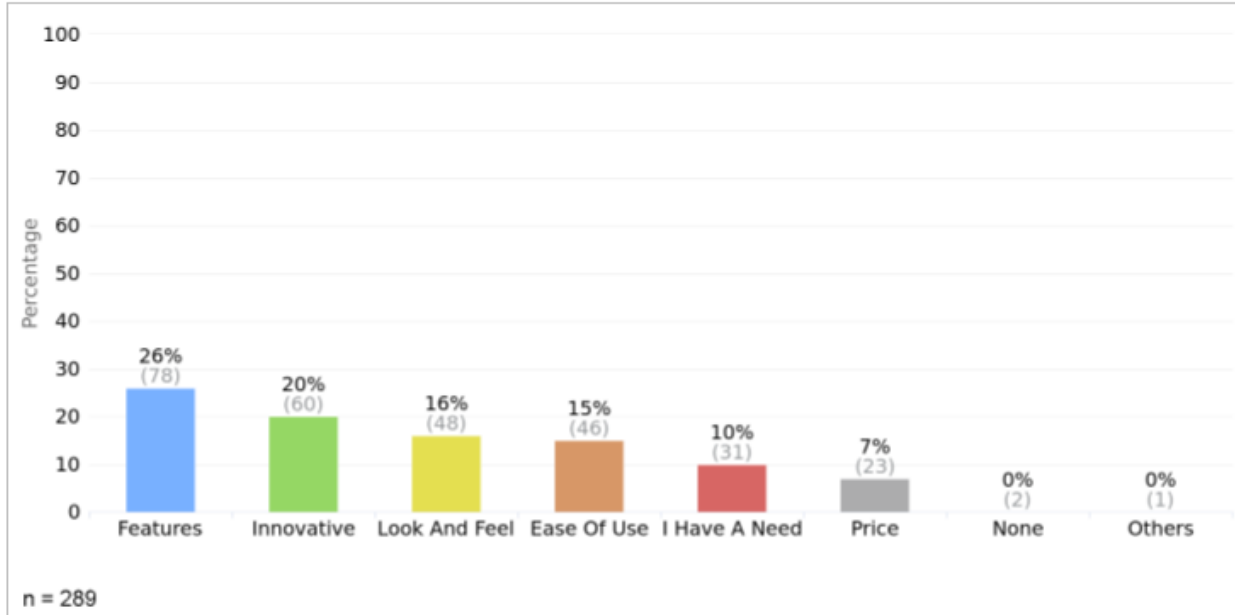
Which age group do you belong to?



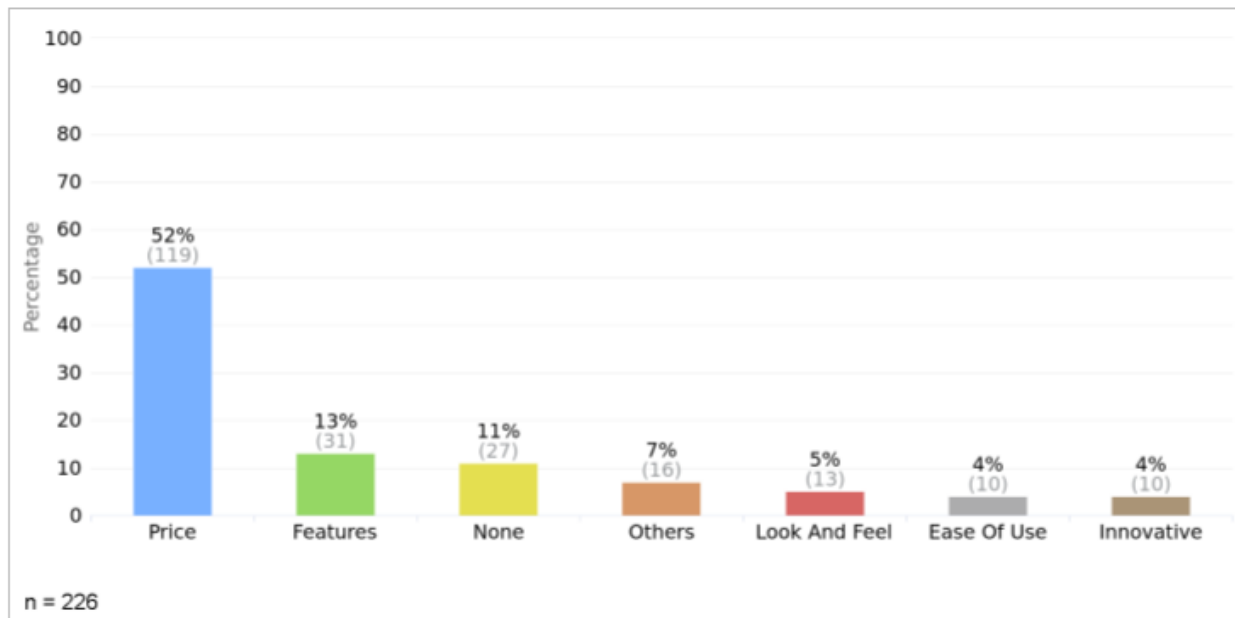
Would you buy this product?



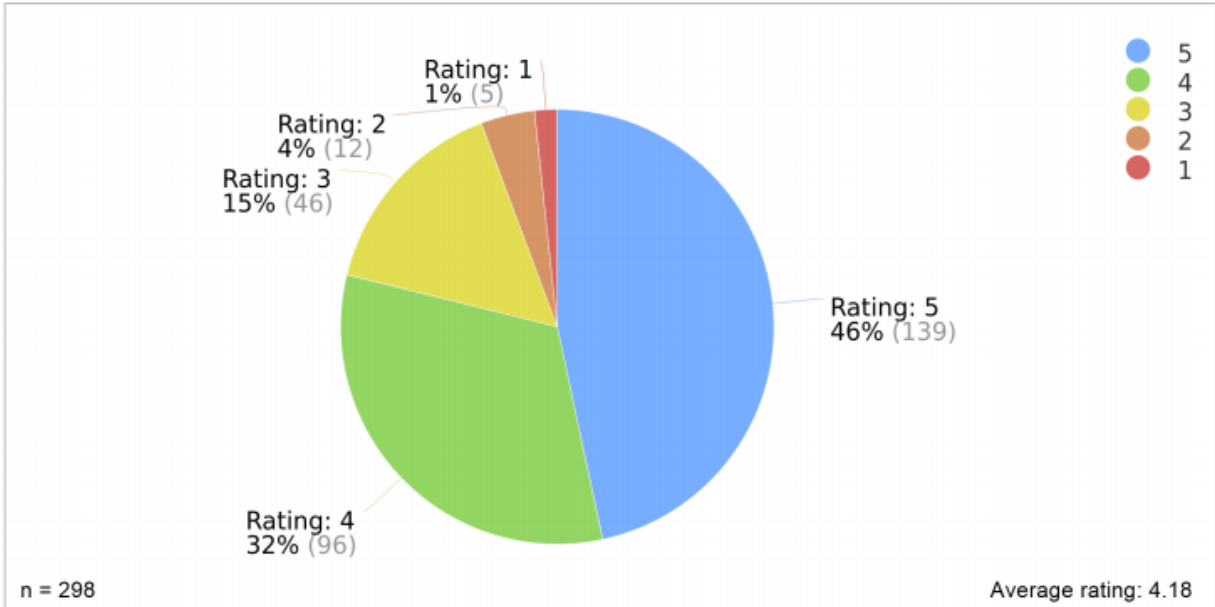
What did you like about this product?



What can be improved in this product?



How likely would you recommend this product to your friends/family?



QUALITATIVE FEEDBACK

Customers have stated that:

- Price should be lower by 15-20 AED.
- Would love to see if there can be some customization.
- Wish to see examples of how it can function with Alexa and IFTTT on the website or in YouTube videos.
- Would love to see product X in different colors.

Solution Bar employees:

- Awaiting fully released android version of the application so that customers may download it on their own devices.
- The beep needs to be louder to be heard if there is any ambient sound.
- Bluetooth has issue to connect.
- Charger cord should be longer.

REPORT GUIDE

- Number of Engagements: Number of people who view the content for more than 5 seconds, when tablet is placed at eye level.
- Impressions: Number of times video content is run on tablet.
- Interactions: Number of times interactive content is clicked on tablet.